

Summer Enrichment Program (SEP)

The National Society of Hispanic MBAs (**NSHMBA**) was created in 1988 as a non-profit organization. Widely known as the "Premier Hispanic Organization," NSHMBA serves 32 chapters and 8,000 members in the U.S. and Puerto Rico. It exists to foster Hispanic leadership through graduate management education and professional development. NSHMBA works to prepare Hispanics for leadership positions throughout the U.S., so that they can provide the cultural awareness and sensitivity vital in the management of the nation's diverse workforce.

The Chicago Chapter of the National Society of Hispanic MBAs (NSHMBA) established its Summer Enrichment Program (SEP) in 1992 to promote business education and the professional advancement of Hispanics. SEP seeks to motivate local high school students to achieve their full potential by providing mentoring and support in a university setting. The SEP curriculum offers courses in business, college preparation, communications, current affairs and field trips and college tours at no cost to students.

SEP provides students with the necessary skills and knowledge to successfully obtain a college education while simultaneously providing them with a strong sense of cultural awareness and pride. Students gain invaluable skills including but not limited to the following: analytical, writing, presentation, organizational, and leadership skills.

Business

Objective:

The objective of the Business course is to familiarize students with the business field. Students will work in various departments including but not limited to finance, human resources, marketing, and production. Through the process students will work in teams and will gain the following skills: organizational, leadership, time management, presentation, problem solving, and computer skills (Power Point), which are all essential skills to succeed in college, the professional world, and life in general. The objective was accomplished by creating a student run corporation during the six weeks of the program. Junior Achievement (JA)¹ provided all the business class material. These materials included the Economic books, company stock, sales receipts and other student company material.

Current Affairs

Objective:

The objective to this class will be for students to understand current events abroad that impact U.S.-Latino communities. This class will help students develop an awareness approach from a historical, linguistic, and literary perspective. Students will understand and gain knowledge through class discussions and participation on different topics. In addition, students will recognize trends and conduct deep analysis of events that took place in Latin America in the past and present that have had an influence on U.S.-Latino policies, warfare, changes in both governments, and changes in both countries' societies and its current relationship.

College Preparation

Objective:

After this course students are able to select and create a list of preferred colleges to apply to. They should feel comfortable completing college applications, scholarships, FASFA applications, and other paperwork. Students should have a basic understanding of how to shop for a college.

Communications

Course Description

This course introduces the student to major theories of human communication, focusing on the impact communication patterns have on intra- and interpersonal relationships. Students study, evaluate, and practice basic skills necessary for effective communication and oral presentation in both formal and informal settings.

Field Trips

Description

The students have the opportunity to visit at least two corporations during the program. The idea is to show them how a company operates and the different positions required to run the company. Also, the exposure of the students with the executives and all employees of an organization increase the change to figure if one of those positions are what the students are looking into.

College Tours

Description

During the program the students will visit at least ten Universities. By going in person to those facilities the students become more familiar with the college environment allowing them to be less skeptical about going college. On each visit the students receive complete packages and information of how to apply for a career and contact information if they want to achieve higher education.